

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316334-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	13

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	316334	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	M-F 6-7a	6-7a	--111--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:37 AM M-F 6-7a 6-7a :30 2012MRFP156H \$900.00 NM 2 WPTV Th 11/01/12 6:23 AM M-F 6-7a 6-7a :30 2012MRFP156H \$900.00 NM 3 WPTV F 11/02/12 6:36 AM M-F 6-7a 6-7a :30 2012MRFP156H \$900.00 NM									
2	10/31/12	11/02/12	M-F 7-9a	7-9a	--222--	:30	6	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --222-- 6 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 7:22 AM M-F 7-9a 7-9a :30 2012MRFP143H \$950.00 NM 2 WPTV W 10/31/12 8:51 AM M-F 7-9a 7-9a :30 2012MRFP156H \$950.00 NM 3 WPTV Th 11/01/12 7:29 AM M-F 7-9a 7-9a :30 2012MRFP143H \$950.00 NM 4 WPTV Th 11/01/12 8:49 AM M-F 7-9a 7-9a :30 2012MRFP156H \$950.00 NM 5 WPTV F 11/02/12 7:29 AM M-F 7-9a 7-9a :30 2012MRFP143H \$950.00 NM 6 WPTV F 11/02/12 8:57 AM M-F 7-9a 7-9a :30 2012MRFP156H \$950.00 NM									
3	10/31/12	11/02/12	M-F 11-12n	11a-12p	--111--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --111-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 11:33 AM M-F 11-12n 11a-12p :30 2012MRFP143H \$350.00 NM 2 WPTV Th 11/01/12 11:54 AM M-F 11-12n 11a-12p :30 2012MRFP156H \$350.00 NM 3 WPTV F 11/02/12 11:16 AM M-F 11-12n 11a-12p :30 2012MRFP143H \$350.00 NM									
4	11/05/12	11/06/12	M-F 11-12n	11a-12p	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:43 AM M-F 11-12n 11a-12p :30 2012MRFP164H \$350.00 NM 2 WPTV Tu 11/06/12 11:31 AM M-F 11-12n 11a-12p :30 2012MRFP164H \$350.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
316334-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney / Republican / Pres	Romney for President, Inc	13	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	M-F 12n-1p	12-1p	--111--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --111-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 12:08 PM M-F 12n-1p 12-1p :30 2012MRFP156H \$425.00 NM 2 WPTV Th 11/01/12 12:28 PM M-F 12n-1p 12-1p :30 2012MRFP143H \$425.00 NM 3 WPTV F 11/02/12 12:44 PM M-F 12n-1p 12-1p :30 2012MRFP156H \$425.00 NM									
6	11/05/12	11/06/12	M-F 12n-1p	12-1p	11-----	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 12:13 PM M-F 12n-1p 12-1p :30 2012MRFP164H \$425.00 NM 2 WPTV Tu 11/06/12 12:40 PM M-F 12n-1p 12-1p :30 2012MRFP164H \$425.00 NM									
7	11/05/12	11/06/12	M-F 1-2p	1-2p	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 12:59 PM M-F 1-2p 1-2p :30 2012MRFP156H \$350.00 NM 2 WPTV Tu 11/06/12 12:59 PM M-F 1-2p 1-2p :30 2012MRFP156H \$350.00 NM									
8	10/31/12	11/02/12	M-F 4p-5p	4-5p	--111--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --111-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 3:59 PM M-F 4p-5p 4-5p :30 2012MRFP156H \$600.00 NM 2 WPTV Th 11/01/12 3:59 PM M-F 4p-5p 4-5p :30 2012MRFP156H \$600.00 NM 3 WPTV F 11/02/12 4:45 PM M-F 4p-5p 4-5p :30 2012MRFP156H \$600.00 NM									
9	11/05/12	11/06/12	M-F 4p-5p	4-5p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 4:27 PM M-F 4p-5p 4-5p :30 2012MRFP164H \$600.00 NM									
10	11/03/12	11/03/12	Sa 6-7a	6-7a	-----S-	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:27 AM Sa 6-7a 6-7a :30 2012MRFP164H \$325.00 NM 2 WPTV Sa 11/03/12 6:49 AM Sa 6-7a 6-7a :30 2012MRFP164H \$325.00 NM									
11	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 7:10 AM Sa 7-8a 7-8a :30 2012MRFP156H \$600.00 NM 1 WPTV Sa 11/03/12 7:29 AM Sa 7-8a 7-8a :30 2012MRFP164H \$600.00 NM									

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Advertiser	Product	Estimate Number	
Romney / Republican / Pres	Romney for President, Inc	13	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/03/12	11/03/12	Sa 11-1130p	11-1130p	-----S-	:30	2	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$1,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:15 PM Sa 11-1130p 11-1130p :30 2012MRFP164H \$1,025.00 NM 2 WPTV Sa 11/03/12 11:27 PM Sa 11-1130p 11-1130p :30 2012MRFP156H \$1,025.00 NM									
13	11/03/12	11/03/12	SNL	1130p-1a	-----S-	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:44 AM SNL 1130p-1a :30 2012MRFP164H \$950.00 NM									
14	11/03/12	11/03/12	SA 5-6am News	5-6a	-----S-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 5:18 AM SA 5-6am News 5-6a :30 2012MRFP164H \$100.00 NM 2 WPTV Sa 11/03/12 5:26 AM SA 5-6am News 5-6a :30 2012MRFP156H \$100.00 NM									
15	11/04/12	11/04/12	Su 6-7a	6-7a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:49 AM Su 6-7a 6-7a :30 2012MRFP164H \$325.00 NM									
16	11/04/12	11/04/12	SU 10-11am To the Point	10-11am	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:17 AM SU 10-11am To the Point 10-11am :30 2012MRFP164H \$350.00 NM 2 WPTV Su 11/04/12 10:52 AM SU 10-11am To the Point 10-11am :30 2012MRFP164H \$350.00 NM									
38	11/01/12	11/06/12	M-F 6-7a	6-7a	11-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 6:23 AM M-F 6-7a 6-7a :30 2012MRFP164H \$1,200.00 NM 2 WPTV Tu 11/06/12 6:13 AM M-F 6-7a 6-7a :30 2012MRFP164H \$1,200.00 NM									
39	11/01/12	11/06/12	M-F 7-9a	7-9a	22-----	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 22----- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 6:59 AM M-F 7-9a 7-9a :30 2012MRFP156H \$1,500.00 NM 2 WPTV M 11/05/12 8:35 AM M-F 7-9a 7-9a :30 2012MRFP164H \$1,500.00 NM 4 WPTV Tu 11/06/12 7:24 AM M-F 7-9a 7-9a :30 2012MRFP156H \$1,500.00 NM 3 WPTV Tu 11/06/12 7:59 AM M-F 7-9a 7-9a :30 2012MRFP164H \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
316334-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Romney / Republican / Pres		Romney for President, Inc	13

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/01/12	11/06/12	M-F 9-10a	9-10a	11-11--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 11-11-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 9:56 AM M-F 9-10a 9-10a :30 2012MRFP143H \$650.00 NM 2 WPTV F 11/02/12 9:51 AM M-F 9-10a 9-10a :30 2012MRFP143H \$650.00 NM 3 WPTV M 11/05/12 9:28 AM M-F 9-10a 9-10a :30 2012MRFP164H \$650.00 NM 4 WPTV Tu 11/06/12 9:50 AM M-F 9-10a 9-10a :30 2012MRFP164H \$650.00 NM									
41	11/01/12	11/06/12	M-F 10-11a	10-11a	11-12--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 11-12-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 10:59 AM M-F 10-11a 10-11a :30 2012MRFP156H \$575.00 NM 2 WPTV F 11/02/12 10:26 AM M-F 10-11a 10-11a :30 2012MRFP156H \$575.00 NM 5 WPTV F 11/02/12 10:53 AM M-F 10-11a 10-11a :30 2012MRFP156H \$575.00 NM 3 WPTV M 11/05/12 10:45 AM M-F 10-11a 10-11a :30 2012MRFP156H \$575.00 NM 4 WPTV Tu 11/06/12 10:53 AM M-F 10-11a 10-11a :30 2012MRFP156H \$575.00 NM									
42	11/01/12	11/06/12	M-F 1-2p	1-2p	---12--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ---12-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 1:58 PM M-F 1-2p 1-2p :30 2012MRFP156H \$425.00 NM 2 WPTV F 11/02/12 12:59 PM M-F 1-2p 1-2p :30 2012MRFP156H \$425.00 NM 3 WPTV F 11/02/12 1:24 PM M-F 1-2p 1-2p :30 2012MRFP143H \$425.00 NM									
43	11/01/12	11/06/12	M-F 5-530p	5-530p	1--12--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--12-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 5:11 PM M-F 5-530p 5-530p :30 2012MRFP143H \$1,600.00 NM 4 WPTV F 11/02/12 5:10 PM M-F 5-530p 5-530p :30 2012MRFP156H \$1,600.00 NM 2 WPTV F 11/02/12 5:26 PM M-F 5-530p 5-530p :30 2012MRFP143H \$1,600.00 NM 3 WPTV M 11/05/12 5:19 PM M-F 5-530p 5-530p :30 2012MRFP164H \$1,600.00 NM									
44	11/01/12	11/06/12	M-F 530-6p	530-6p	1--12--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--12-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 5:35 PM M-F 530-6p 530-6p :30 2012MRFP156H \$1,600.00 NM 2 WPTV F 11/02/12 5:38 PM M-F 530-6p 530-6p :30 2012MRFP156H \$1,600.00 NM 4 WPTV F 11/02/12 5:54 PM M-F 530-6p 530-6p :30 2012MRFP156H \$1,600.00 NM 3 WPTV M 11/05/12 5:41 PM M-F 530-6p 530-6p :30 2012MRFP164H \$1,600.00 NM									

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316334-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney / Republican / Pres	Romney for President, Inc	13	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	11/01/12	11/06/12	M-F 6-630p	6-630p	2--12--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 2--12-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 6:24 PM M-F 6-630p 6-630p :30 2012MRFP156H \$1,800.00 NM 4 WPTV F 11/02/12 6:13 PM M-F 6-630p 6-630p :30 2012MRFP143H \$1,800.00 NM 2 WPTV F 11/02/12 6:29 PM M-F 6-630p 6-630p :30 2012MRFP156H \$1,800.00 NM 3 WPTV M 11/05/12 6:14 PM M-F 6-630p 6-630p :30 2012MRFP156H \$1,800.00 NM 5 WPTV M 11/05/12 6:29 PM M-F 6-630p 6-630p :30 2012MRFP164H \$1,800.00 NM									
46	11/01/12	11/06/12	M-F 7-730p	7-730p	1--11--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--11-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 7:13 PM M-F 7-730p 7-730p :30 2012MRFP143H \$950.00 NM 2 WPTV F 11/02/12 7:12 PM M-F 7-730p 7-730p :30 2012MRFP156H \$950.00 NM 4 WPTV M 11/05/12 M-F 7-730p 7-730p :00 <del>\$950.00</del> NM See MG 46.5 5 WPTV M 11/05/12 7:45 PM ET 730-8p :30 2012MRFP164H \$950.00 NM MG for 46.4 11/05									
47	11/01/12	11/06/12	M-F 11-1135p	11-1135p	2--22--	:30	6	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 2--22-- 6 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 11:19 PM M-F 11-1135p 11-1135p :30 2012MRFP156H \$1,400.00 NM 1 WPTV Th 11/01/12 11:34 PM M-F 11-1135p 11-1135p :30 2012MRFP143H \$1,400.00 NM 3 WPTV F 11/02/12 11:10 PM M-F 11-1135p 11-1135p :30 2012MRFP143H \$1,400.00 NM 4 WPTV F 11/02/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP156H \$1,400.00 NM 5 WPTV M 11/05/12 11:11 PM M-F 11-1135p 11-1135p :30 2012MRFP156H \$1,400.00 NM 6 WPTV M 11/05/12 11:33 PM M-F 11-1135p 11-1135p :30 2012MRFP164H \$1,400.00 NM									
48	11/01/12	11/06/12	office/parks	9-10p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 office/parks 9-10p :00 <del>\$1,800.00</del> NM See MG 48.2 2 WPTV Th 11/01/12 9:23 PM The Voice 9-10p :30 2012MRFP156H \$1,800.00 NM MG for 48.1 11/01									
49	11/01/12	11/06/12	grimm	9-10p	----F--	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ----F-- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 9:39 PM grimm 9-10p :30 2012MRFP143H \$1,450.00 NM									

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316334-1	11/06/12	November 2012	10/29/12 - 11/06/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney / Republican / Pres	Romney for President, Inc	13

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316334-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	13

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	11/01/12	11/06/12	dateline	10-11p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 dateline 10-11p :00 <del>\$2,500.00</del> NM See MG 58.2 2 WPTV F 11/02/12 10:30 PM Revolution 10-11p :30 2012MRFP156H \$2,500.00 NM MG for 58.1 11/02									
59	11/03/12	11/03/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 10:10 AM Sa 10-1030a 10-1030a :30 2012MRFP164H \$500.00 NM									

Total Spots 92 Gross Total \$89,750.00

## Payment Terms 30 Days

Agency Commission \$13,462.50  
Net Amount Due \$76,287.50